



FOR IMMEDIATE RELEASE

Nexus Robotics to attend the FIRA 2020 forum in December to update the community on the last developments of its robot "La Chèvre"

(Halifax – November 11th, 2020) – Nexus Robotics, the Halifax start-up behind an autonomous weeding robot, today announced it will attend the virtual forum of FIRA 2020 in December.

The Forum will be Nexus first public activity featuring its newest version of the robot. The company's technology has proven efficient at recent demo days near Montreal and developments are expected during the coming winter. Additionally, new applications such as identifying diseases and pests and collecting data about crop and growing conditions are already in the pipeline.

"The recent achievements after very hard work from our Founding team is very encouraging and allow us to start implementing our Go-to-market plan sooner than originally expected," said Luc Labbé, CEO of Nexus Robotics.

The company's product, a fully autonomous robot, can navigate and remove weeds autonomously. It uses cameras and artificial intelligence to differentiate between weeds and crops. It removes weeds without damaging crops and can operate all day, every day.

The result is considerable operational efficiencies and reductions in the need for pesticides and physical labour, saving money and helping the environment.

Weeding is one of the biggest problems plaguing farmers worldwide, costing U.S. farmers alone about \$1.5 billion each year.

About Nexus Robotics

Co-founded in 2017 by Teric Greenan and Jad Tawil, [Nexus Robotics](https://nexusrobotics.ca) develops autonomous robotic solutions for the agriculture sector using machine learning. The company's mission is to address three major problems in agriculture: labour, chemicals and climate change. In 2018, Nexus Robotics was awarded the top prize at the Weed and Feed agBOT robotics competition in Rockville, Indiana.

For more information:

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